

# Asset Management



*Effective use of existing assets*

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[Home](#) > Sponsorship Opportunities

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## Sponsorship Opportunities

### The Event:

Now entering its tenth year, and having welcomed hundreds of delegates from across the country, Holyrood magazine's annual Asset Management event is firmly established as a vital event on the calendar for asset management professionals and senior management alike. As such, it has become the leading forum to share best practice, learn about latest developments and build networks.

Previous speakers include:

- **Stephen Jacobs OBE**, Senior Programme Manager, One Public Estate Programme
- **Sam Cassels**, Strategic Design Advisor, Scottish Futures Trust
- **Ken Gourlay**, Head of Assets, Transportation and Environment, Fife Council
- **John Woodhouse**, Founding Member and Chair of Experts Panel, The Institute of Asset Management

### The Delegates:

Based on the success of previous years, we again anticipate in excess of 100 asset management and property professionals within the public and third sector with typical job titles including:

- Head of Property
- Head of Asset Management
- Property Asset Manager
- Asset Systems Manager
- Head of Technical Services
- Director of Property & Services
- Principal Estates Surveyor
- Asset Performance Manager
- Property Asset Information Manager

### The Opportunity:

Holyrood's 10th annual Asset Management conference offers our clients and partners the

opportunity to not only engage with the leading asset and property professionals from across the public and third sectors but also to educate and inform public sector leaders.

### **Features & Benefits:**

- Exhibition held in main delegate catering area to maximize networking
- Opportunities for premium exhibition
- Advance access to delegate register (name and organisation only)
- Opportunity to invite key clients to attend as guests
- High impact and interactive presentation opportunities

To discuss exhibition or sponsorship opportunities please contact:

[Chris Woodcock](#) <sup>[1]</sup> | 0131 285 1686

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[2] [2] [2] [2] [2] [2] [2]

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[1] <mailto:chris@holyrood.com>

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